

# Jared Karon

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**347 S Strongs Ct, Salt Lake City, UT, 84102**

**(520) 906-1582**

**jared@jungleprivatelabel.com**

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## PROFESSIONAL SUMMARY

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My entrepreneurial experience has engineered me as an expert in sales, marketing, and business operations. In addition, I am an outdoor enthusiast. My mission is to promote outdoor recreation, with the purpose of enhancing ordinary peoples quality of life.

## SKILLS

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- Lead Generation
- Marketing
- Managing
- Scheduling
- Adobe Creative Cloud
- Timeliness
- Problem Solving
- Adaptability

## EXPERIENCE

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**Comercial Real Estate Broker/Agent**  
**Newmark Grubb ACRES**

**03/2017 to Present**  
**Salt Lake City, UT**

- Generating leads and marketing
- Communicated clearly with clients to identify their needs and budget and match to available properties
- Scheduling tours of prospective properties, and guided clients through the decision making process.
- Negotiating for clients to get the best deal by staying up-to-date on market trends and property values.
- Creating contracts including, REPC's and Leases

**Sole Proprietor**  
**Jungle Private Label LLC**

**01/2016 to 07/2018**  
**Salt Lake City, UT**

- Building a promotional company from the ground up
- Social Media Marketing
- Email Campaigns
- B2B Marketing and sales
- Graphic Design
- Photoshop
- Illustrator
- Indesign
- Acrobat
- Building relationships long lasting relationships that create residuals.
- Selling Strategy

**Brand Development Specialist**  
**Discrete Clothing**

**08/2016 to 01/2016**  
**Salt Lake City, UT**

- Building private label branch with a small team

- Athlete Team Management
- Email Campaigns
- B2B Marketing and sales
- Hosting booths at Farmers Markets and Events
- Discrete Cirque Series - in-house trail running event
- Advance company through new product development and increased marketing strategy
- Answer phones and respond to emails in a quick, professional manner
- Attend events weekly to increase clientele
- Develop strategic plans to close complicated deals

## EDUCATION

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**Bachelor's: Business Entrepreneurship**  
**University of Utah**

**2016**  
**Salt Lake City, UT**

**Bachelor's: Commercial Recreation**  
**University of Utah**

**2016**  
**Salt Lake City, UT**